

## !! Open Call !! Speeddate with Fonds Kwadraat 29 September 2021 @ Stedelijk Museum, Amsterdam 11.30 - 14.30 hrs (including lunch)

Since 1971, Fonds Kwadraat has been providing interest-free loans to talented artists, designers and photographers. Founded in the idealistic 1970s, the fund is more topical than ever. Subsidies are declining and artists are looking for other ways to finance their work. In this way, the fund stimulates the economic independence of artists.

Fonds Kwadraat is celebrating its 50th anniversary! To celebrate this, we are organizing a special anniversary event on Wednesday, September 29 from 11.30 - 14.30 hrs (including lunch) in the auditorium of the Stedelijk Museum in Amsterdam. The event focuses on meeting and connecting artists and art lovers / professionals in the art world.

25 artists and 25 art lovers / professionals will be speed dating in four rounds of ten minutes. Themes covered are PR & marketing, the business side of the art practice, fundraising and financing of art projects, and Continuing Education, such as postgraduate courses and residencies. The Speeddate offers all participants the opportunity to expand their network and share ideas in an inspiring and informal environment.

Artists and designers who graduated 1 to 5 years ago from Dutch art and design academies can register for the Speeddate via an Open Call. Among the participating art professionals / art lovers are Rein Wolfs (director of the Stedelijk Museum), Hester Alberdingk Thijm (Akzo Nobel Art Foundation, Jacquill Basdew (Young Blood Foundation), Jeanine Hofland (AlthuisHofland gallery) and Ahmet Polat (photographer).

## Registration

Please register before August 15 by sending a short motivation of two paragraphs to gcrouwel@fondskwadraat.nl. You will then receive a message from us at the beginning of September whether you can participate in the Speeddate. After the Speeddate we invite you for lunch at the Stedelijk Museum.

This is a free event. For more information go to www.fondskwadraat.nl